

VetFeedback..

Gain Better Insight.
Make better business decisions!



VetFeedback provides clients more than 7000 Veterinarians who are readily available to participate in a wide array of research studies. A sub panel of our B2B panel – VetFeedback is owned and managed by qSample and is one of the largest research panels of veterinarians and animal hospital staff in the U.S. Participants are recruited through multiple methods, including email, postal mail, telephone, personal contact and targeted advertising in the veterinary market.

A highly engaged research community of veterinarians, VetFeedback consists of thousands of vet professional experts who provide critical insights to leading manufacturers to aid in the development of new products and help shape the competitive landscape of their industry.

VetFeedback panel members include veterinarians, technicians, office managers and other staff. Panel members are located in all 50 US states and in US territories. We also have some participants from Canada and outside the US.

Panel member information allows us to tailor your sample. Panel member information is available for:

- Geographic area
- Veterinary school and year of graduation
- Practice type
- Practice size
- Position in practice
- Board certifications
- Role in decision making



Top 10 reasons businesses use VetFeedback for their research?

Pre screened, double opted in respondents: Our panel consists of verified veterinarians who are pre-screened and highly qualified to participate in a variety of research studies at any level of specificity.

Panel Profiling: Rigorous registration process capturing key benchmark questions to ensure the right respondents are participating in our research studies.

Custom recruitment: Flexibility to fine tune our panel based on project types - We have the ability to recruit members based on client's needs, making it even easier to target specific demographic.

Research platform: Access to a robust integrated research platform that combines quant and qualitative methodologies which allows survey respondents to participate in online focus group at the completion of a survey.

Mobile feedback: Over 60% of our members are actively using the mobile survey app, which facilitates capturing real time feedback in the form of mobile diaries, usability and in-store studies through mobile surveys.

Research only – VetMEDResearch's panel is only utilized for research purposes. We never contact our panel members for advertising, promotion or other non-research purposes.

Higher response rates – Panel members are engaged and highly responsive, providing an excellent response rate, even for low-incidence surveys.

Faster turnaround time – Projects can be fielded and completed in as little as a few hours, if necessary.

Flexibility – Because we have full contact information on participants, we can field surveys for online, telephone, in-person or mail surveys.

Integrity – We adhere to a strict privacy policy to safeguard our panel members' personal information and high standards in panel management.